



Sales	Retail
1221	1222 ALL
1222 ALL	1223
1223	1226
1224	1229
1225	ROM
1226	PC SC
1229	MC PA
1240	
1244	RSM RBM

October 30, 1995

G. H. MOULTON  
Chain Accounts Manager

110 Lake Avenue South, Suite #41, Bldg. #  
Nesconset, NY 11767  
516-724-1430  
Fax 516-724-2864

To: New York Metro ROU ✓  
(For All Managers & Reps In Division 1222)

Subject: *Subjobber - Amazing Discount*  
(Account # 249188)

Dennis Williams, Owner has agreed to participate with RJR in the following manner:

1. They will blackline/sticker RJR prebooks themselves (all packs and cartons).
2. They will pack, sell and ship DPC deals themselves.

All prebooks for this account can be faxed directly to them at 914-738-8606.

The purpose of giving subjobbers the opportunity to blackline/sticker RJR prebooks and pack/sell DPC deals is to reduce the amount of time it takes for subjobbers to handle RJR prebooks and gain promotional activity in retail accounts we presently do not call on.

If you encounter any difficulties with this account handling prebooks or DPC deals, please voice mail me at 60437.

Sincerely,

Jim Mallardi

JPM/pk

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"We work for smokers."